

#UnitedWeAllWin

THE BIG BOOK OF FUN RAISING IDEAS!

*Creative and fun ideas to help
you LIVE UNITED and make your
United Way of Central Florida
campaign a SUCCESS!*



United Way
of Central Florida

GET THE BOSS INVOLVED

CEO Car Wash - Employees donate \$5 to have their car washed at high noon by their Boss in business clothing. Charge extra for special services like cleaning the interior or polishing the rims. Charge for Polaroid photos of the employees and the Boss washing their cars.

Kiss the Pig - Employees vote through contributions to executive-labeled piggy banks for the boss who must kiss the pig. Have two or more managers in the mix—put the names and pictures of the victims on the box.

Executive Chair Race - Set up a relay course for executives to race through sitting in chairs or riding tricycles. Use a stopwatch to time contestants, with the fastest person winning a prize. Observers donate \$1 for their favorite contestants.

Executive Fantasy Auction - Executives at your organization create “fantasy” packages, which employees can bid on at a special auction. Packages include fishing trips, dinners or movie tickets. Executives also auction their special “services:”

- Cooking the winning bidder a special dish
- Singing at a wedding, party or special event
- Mowing the winner's lawn
- Changing the winner's motor oil
- Babysitting the winner's children
- Washing the winner's car
- Washing the winner's windows

IF YOU FEED THEM THEY WILL COME

Craft & Bake Sale - Employees jump into the holidays by shopping at a craft and bake sale! This popular activity gives everyone a chance to share his or her hobbies and special talents or share recipes that may be purchased.

Employee Recipe Book - Ask employees to bring in their favorite recipes and create an employee cookbook that can be purchased.

BBQ Contest - Form teams for a cook-off contest and have judges decide which is the best team. Cook enough meals to sell to employees to raise funds.

Ice Cream or Root Beer Float Sales - Seek donations or purchase root beer and vanilla ice cream. Other items needed include straws, spoons, cups, and ice cream scoopers. Have a committee schedule work shifts. This popular event works well during lunch and breaks. Remember a freezer will be needed to store the ice cream if the event is held all day.

Hot Dog Wagon, Ice Cream Booth or Popcorn Machine



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HOLIDAY FUN

Halloween Pumpkin Carving Contest - Plan a Halloween theme and hold a pumpkin carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees. Employees buy pumpkins for their families, their staff or to use in the pumpkin-carving contest. Employees enter carved pumpkins individually or by the group. Charge \$5 to enter and \$1 per vote. Award prizes in various categories.

Examples:

- Best traditional pumpkin
- Most creative pumpkin
- Best effort by a group
- Best effort by an individual

Turkey Flocking Day - Usually held during Thanksgiving or Christmas to go with the turkey theme. Announce a Turkey Flocking Day to your office. In the days ahead sell “flock insurance” and put up posters around the office of what being “flocked” entails. A nice caption is “don’t let this happen to you” with a photo of an office member’s desk crowded with balloons or the like. On the day of the event randomly choose persons without “flock insurance” to flock. Those who are victims of the turkey flock can pay to have a “Flock Removal Service” remove the birds.

SHOW THEM WHY IT MATTERS

Community Fairs – United Way partner organizations set information booths at your work site. Everyone loves a carnival, so try that theme and include hot dogs, hamburgers, soda and popcorn. Invite agencies to have interactive activities at their booths to educate your staff on their impact.

Health & Giving Events - Each department in your organization hosts a special event that will raise money for the community and better the health of employees at the same time.

Examples:

- Yoga Classes (10 lessons, once a week for \$50 per person).
- Stress Reduction Classes.
- Brown Bag Lunch Workshops put on by service providers.
- Personal Trainer Consultations on such topics as domestic violence, child care, women’s health issues and parenting.

FUN FOR ALL

Employee Guessing Events - Employees Guess:

- The organizations grand total given to the community.
- The per capita gift of the organization.
- Community-need questions (How many homeless people live in our community?).
- The amount of candy or other items in a jar.

Baby Pictures - Bring in baby pictures to put on a large board (owners pay to place picture). Employees try to decide who is who (pay for each choice).

Carnation Trade - Work with local florists to donate flowers that employees buy for \$2 to send to coworkers. As an added incentive, the organization matches each \$2. Try the same event with cookies as a variation, with employees donating the cookies for the event. Interested employees pay \$1 to send a cookie and a note to friends or coworkers in the organization to say thanks.



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PIRATES OF THE “CARE”- IBBEAN

Special Events:

- Scavenger Hunt - Charge a fee for a list of items that need to be found.
- Buried Treasure Search - Sell clues to the location of a treasure.

If company goal is met have the CEO/President wear a pirate costume for a day, complete with an eye patch, wooden leg, and bad false teeth. This could also be used as a prize if a small treasure chest could include some type of gift i.e. paid time off (PTO), gift certificate. If campaign goal is met, management walks the plank (could use a 2x4 placed over a swimming pool). For those turning in their pledge cards right after the campaign meeting, the pledge forms would go into a drawing with the winner/winners receiving a key that opens a treasure chest and receives whatever is in there (i.e. movie Pirates of the Caribbean, bag of chocolate coins, PTO). Track the campaign with a display board showing a pirate ship sailing the high seas in search of Treasure Island.

ORDINARY PEOPLE WITH EXTRAORDINARY HEARTS

Special Events:

- Trivia contest revolving around the heart or movies with the word heart in the title.
- Grandma’s “Heart Attack” Chocolate cake contest for the best chocolate cake.
- Serve a heart healthy meal for a donation.
- Heart coloring contest.

Random acts of kindness. Have employees write down the names of co-workers who they see doing acts of kindness. Put the submitted names into a drawing or leave a Hershey Kiss with the employee who was nominated. Serve heart shaped cake at the campaign meetings. The closer to the goal the campaign gets, have two hands coming together.

KICK IN YOUR SHARE

Special Events:

- Football throwing/kicking contest.
- Football trivia.
- Host a tailgating party serving hot dogs, nachos, root beer, sausages and peanuts for a donation.
- Contest for the best cheer.
- Ugly shoe/boot contest.

Host a tailgating campaign meeting. To track the campaign, use a football’s progress towards the goal post.



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THE GREAT GIVE TOGETHER

Special Events:

- Bean bag toss
- Dunk tank
- Ring Toss
- Tractor pull
- Balloon pop
- Guessing games
- Sell fair food (nachos, root beer floats, cotton candy, popcorn, corn dogs)

Hand out meeting invites with a couple of circus peanuts. Have the CEO wear a clown costume for the day if the company goal is met. Host a petting zoo for the children of employees. Hold a special drawing giving away the movie Dumbo.

WE DON'T MEAN TO HAMMER HOME THE POINT BUT WE NEED YOUR HELP

Special Events:

- Nail/screw driving contest
- Bird house building contest, offer the houses for sale after
- Hammer throwing contest
- Lego/Lincoln Log/Popsicle Stick/Playing Cards building contest
- Build your own sub/taco
- Wac-a-mole game
- Aluminum foil sculpture contest

Show re-runs of Home Improvement. Campaign team wears hard hats/tool belts or carpenter aprons. Participate in a Day of Caring event. Give out legos or building blocks to employees along with a pledge form, then, as the forms are returned, have the employees build a house with the returned blocks.

27 DRESSES/SUITS

Special Events:

- Find the ugliest dress race! Searchers are tasked to find the ugliest formal dress and the winner receives a prize.
- "Avoid the Bridesmaid's/Groomsman Blues" game; people nominate individuals to wear a dreadful dress or tacky tux for a specific amount of time.
- A take on the dollar-dance could be "Dollar Talk." People donating a specific amount can talk to CEO of the organization concerning any topic. This is great when the CEO is not normally visible.
- Drag Races - individuals buy into this race for a prize. Men have to don women's dresses, the whole caboodle, and women must dress in men's clothing. This is a timed event beginning with putting on the clothes and navigating through an obstacle course. It may be more practical to have a winner from the men's race and a winner from the women's race.
- Have employees bring in gently used formals to donate to a local thrift store.
- Play the song "Going to the Chapel" before campaign meetings.
- Show the movie 27 dresses.

PLEDGE AND PLAY FOR UNITED WAY

Special Events:

- Bean bag toss
- Prize wheel
- Game basket raffle
- Bingo
- Trivia: questions could be from the game Trivial Pursuit

Promote the campaign in the company newsletter. Place card/board games in the lunchroom. Put up posters. Give each employee a playing card for X number of days and the person with the best hand wins some type of prize.



WALK A MILE IN MY SHOES

Special Events:

- Ask staff to come to work in their craziest pair of shoes prepared to have a wild and crazy lunch.
- Serve items such as FOOT-long subs or hot dogs, CORN chips, SHOESTRING french fries.
- Play “Blue Suede Shoes,” “Footloose” or “These Boots Were Made for Walking” or SOLE music.
- Charge \$1.00 to vote on the craziest shoes, winner receives a prize.
- Put shoelaces on everyone’s desk to get noticed.
- Show the movie Footloose.

FLAMINGO FLOCK

The flamingos will appear in offices throughout (company name). If you find the flock in your office, notify (contact person) at (number). To have the birds removed from your office, a donation to United Way is requested, but not required. You can make suggestions as to where you think the birds should land next. Of course these requests are heard best when a donation accompanies the suggestion. We ask that you help us out by letting us know if people are on vacation or out of the office so we don’t leave those birds sitting in any one place for too long.

PENNY WARS

Get you departments to compete against each other in the spirit of United Way. Each department is given a jar. The object is to have the most money in your jar. Pennies are added to the total and silver coins, the nickels, dimes and quarters, are subtracted from the total. One department can sabotage other departments by putting silver into their jars. At the end of the designated time - often a week - the neutral party will total the jars and the department with the highest total receives a prize or incentive.

BASKET AUCTION

Promote the campaign in the company newsletter. Place card/board games in the lunchroom. Put up posters. Give each employee a playing card for X number of days and the person with the best hand wins some type of prize.

PUT YOUR BEST SHOE FORWARD

Line up senior managers and/or other employees for some unique mug shots - shoes only! Hold a contest before your campaign kicks off to see if employees can figure out who’s who.

SPOON GAME

Give a plastic spoon to each staff member to keep with him/her at all times. Each person is given the name of another staff member, this person then tries to find a time that their assigned person does not have their spoon with them. If caught without their spoon they must give their assigned name to the person who caught them. The last person to have their spoon wins!



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