



United Way
of Central Florida

Best Choice Community Partner

#PowerofU



A Leader in Philanthropy

In 2015, we raised over \$9 million to address local needs and drive sustainable change in the areas of education, income and health. Of the 34 United Ways across Florida, we are among the top 4 who steadily increased community investments over the last decade -- an impressive 10% increase since 2006 -- allowing us to stay the course in a tough economy and continue making progress in solutions to the most pressing community needs.

We Work Collectively to Get Things Done

United Way of Central Florida offers the most value for your money. We bring people together with the passion and expertise from all across the community to get things done. Each year, over 150 highly committed volunteers devote hours to site visits and rigorous analysis of over 100 programs. These volunteers make tough decisions to be sure your dollars are invested where they get results. And, UWCF supporters believe in our process. Only 8.5% of the dollars given are designated compared to an average of 26% statewide. Take a closer look at the 2016 brochure to see the measurable results of our collective impact and your investments at work in the community.

A Board Reflective of our Vibrant Community

Over time, we've built on our solid volunteer leadership foundation. Today our Board is a balance of women and men, adults of all ages, races and ethnicities. Our Board composition reflects the character of our communities and will lead us into the future.

Solid Youth Engagement

We are serious about youth engagement. 12 of our Board members are under the age of 45. Young Leader engagement has grown 360% since 2008. Through Young Leaders in Training, Polk State College Executive Internship Classes and a partnership with the Lakeland Chamber sponsoring EMERGE, a younger spirit is helping build better lives and stronger communities.

Solid Growth in Leadership

We're serious about cultivating the next generation of philanthropists. United Way strategic networking opportunities are providing people of all ages a chance to grow professionally and personally. As a result, overall Leadership Giving to advance the mission has increased 17% since 2008.

4-Star Rating from Charity Navigator



United Way of Central Florida earned a four-star rating from Charity Navigator, the highest possible based on accountability, transparency and management of money given by people like you.

High Business Performance Index

United Way of Central Florida earned a score of 94.5 out of a possible 100 points on the Business Performance Index. United Way Worldwide rates local United Ways on how well they execute the new business model -- engaging people and organizations from all sectors to address root causes and drive lasting change in our communities.

An Exciting Future

The future is filled with exciting opportunity and the United Way of Central Florida is well positioned to make significant strides and impact in the community. We are financially strong. We have a vibrant volunteer base to pursue our mission of advancing education, income and health across our communities in Polk Highlands and Hardee Counties.

United Way + You = The Power of U

POLK AND HARDEE COUNTIES

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HIGHLANDS COUNTY

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